



# MUHAMMAD HAMZA

A DIGITAL MARKETER

## About Me

I specialize in Digital Marketing, WordPress, and SEO. I help businesses grow online, create user-friendly websites, and improve their visibility on search engines.

- +92 319 7278746
- [iworkinghamza@gmail.com](mailto:iworkinghamza@gmail.com)
- Faisalabad, Pakistan

## Language

- English
- Urdu

## Certifications

### Digital Marketing Pro

- ID: CIFSD01-SE002-23-08
- American Marketing Association (AMA)

### SEO Strategy

- ID: UC-4395ad9e-5bcf-4a2f-9f9a-590d3af72353
- Udemy

## Expertise

- Social Media Mng.
- SEO
- WordPress
- Shopify Stores
- Copywriting

## Experience

### Ecommerce By Experts

#### Digital Marketing Expert

I work at Ecommerce by Experts as a Digital Marketing Specialist, where I successfully developed the website, managed SEO, and handled ads and marketing strategies. My efforts have led to improved online visibility and growth, achieving significant results for the business.

### AANSI TECH

#### SEO & WordPress Specialist

I work at AANSI TECH as an SEO & WordPress Specialist, where I optimize websites to improve search engine rankings and overall performance. I successfully enhance user experience by ensuring seamless functionality and fast loading speeds.

### Defabo

#### Shopify Store & SEO

At Defabo, I focus on building and growing Ecommerce Shopify stores. I create easy-to-use online stores that fit each client's needs, making shopping smooth for customers. I use marketing strategies like SEO and ads to help businesses get more attention and reach more people.

## Projects

- Informiverse - Tool, Games & App Based Website
- Linkbuilding world - SEO
- HMS TECH - An IT Agency - SEO & Content Writer
- Suitlo - Ad Strategist & Consultant
- Media Management - Upwork
- Copywriting - AANSI TECH

## Education

### AIOU

Bachelor of Business Administration (BBA)  
2027 to be expected

### Punjab College of Science

Grade: 91%, A+